# BIKANER TECHNICAL UNIVERSITY

**Aligning with 21st Century : The Century of Consciousness**

## UNIVERSITY COLLEGE OF ENGINEERING & TECHNOLOGY

PRESENTS

# PRABHANDHOTSAV
## A NATIONAL MANAGEMENT FEST FOR FUTURE MANAGERS

ON

# 27TH JULY - 01ST AUGUST 2020

**Scan & Register**

### CONVENERS

➢ **Dr. Ruma Bhadauria**
➢ **Dr. Mamta Sharma Pareek**

### ORGANISED BY

**DEPARTMENT OF MANAGEMENT STUDIES**
**University College of Engineering & Technology, Bikaner**

## ABOUT BIKANER TECHNICAL UNIVERSITY

The University was established in 2017 in the camel city of Rajasthan, Bikaner with an aim of providing top professionals, BTU has evolved into one of the leading University in Rajasthan BTU is commited to provide a transformative learning expreince in a collaborative and diverse environment with essence of Human Values. The university focus on advanced learning through research, hi-tech laboratories and give students a feel of practical and immersive education.

BTU has over 40 affiliated colleges and one constituent college namely, 'University College of Engineering and Technology'. The university runs AICTE approved programs in various emerging specialization as per demand in industry.

- ❑ B.Tech
- ❑ B.Arch
- ❑ B.Design
- ❑ M.Tech
- ❑ MBA-Agri Business Management –Specific Programme
- ❑ MBA-General Management
- ❑ MCA
- ❑ Ph.D. etc.

In very short span of time the University has spread its glory and is one of the best universities in Rajasthan.

## ABOUT UNIVERSITY COLLEGE OF ENGINEERING & TECHNOLOGY

University College of Engineering & Technology, Bikaner (formerly known as Government College of Engineering and Technology) is a constituent college of Bikaner Technical University since 2018. It was earlier established in 2007 under the under ministry of Technical Education, Govt. of Rajasthan, approved by AICTE. UCET as the cornerstone of excellence has been devoted to churning out the best and ever competitive technical professionals year after year ever since it's founding in 2007. Located in the traditional cradle of culture and knowledge, UCET stands as the perfect epitome of profoundness and inquisitiveness. The college consists of six engineering and one management departments having PG and Ph.D. programme.

## ABOUT MBA DEPARTMENT

The department was established with a vision to create young professionals who can complete tactically in this extremely competitive corporate environment. Currently the Department of Management Studies offers Two Years fulltime Masters of Business Administration(MBA). The degree of MBA offers specialization in Human Resource, Finance, Marketing, Business Analytics & Agri-Business Management and Specific Programme of MBA-Agri Business Management

## ABOUT THE FEST "PRABHANDHOTSAV"

The event is the opportunity for the students sitting back at their home in this pandemic situation to bring out their revolutionizing business management skills and talents by participating in the fest where most advanced virtual/online platform is facilitated for passionate prospective professionals.

### Chief Patron

**Prof. H.D. Charan**
**Hon. V.C. BTU**

### Patron

**Dr. Y.N. Singh**
**Principal UCET**
**&**
**Dr. S.K. Bansal**
**Dean, FOEA**

### Conveners

**Dr. Ruma Bhadauria**
**Dr. Mamta Sharma Pareek**

### Co-Conveners

**Dr. Hem Ahuja**
**Dr. Alka Swami**
**Mr. Alok Acharya**
**Dr. Gurveer Singh**
**Mr. Vishwas Acharya**

## REGISTRATION:

Registration is free of cost and registration form is available on the university/college official website.
**To Register**: **https://forms.gle/6wPLnvF2CQt5s2Uw9**
➤ **www.btu.ac.in**
➤ **www.cet-gov.ac.in**

## CONTACTS

Dr. Ruma Bhadauria – 6375366069
Dr. Mamta Sharma Pareek - 8619741454

## WAY TO APPLY

Interested participants are requested to fill the registration form on the following link
**https://forms.gle/6wPLnvF2CQt5s2Uw9**

## WHO CAN APPLY

Graduates (Passed out/ Appearing in Final Year) in any stream (for e.g., B.Sc./B.Sc. Agriculture, B.A., B.Com., B.Tech. etc.) from colleges in India.

## GENERAL INSTRUCTIONS

➢ This Fest is open to the following category:
  Graduates (passed out/ Appearing in Final Year) in any stream (for e.g., B.Sc./B.Sc. Agriculture, B.A., B.Com., B.Tech. etc.) from colleges  in India.

➢ The participants will have to register themselves for various events by filling a google form. For each activity the participants have to fill the separate form.

➢ Registration is free for the events.

➢ ID Proof to be submitted during registration can be scanned image of any one of the following; College ID/Latest Marksheet of any exam specifying DoB or any other proof of DoB.

➢ Provide correct entries in Google Form as the E-Certificates will be made accordingly.

➢ E-Certificates will be issued to all participants and winners event wise.

➢ The content shared by participants as submissions for any activity will be scrutinized and if found inappropriate, it will be rejected.

➢ Participants should be visible properly in video while performing activity.

➢ The language for submissions MUST be either English/Hindi.

➢ The video submissions should be clear without any background noise and video entry MUST be of at Max. 2 mins or 50 MB

➢ The image/pdf/video uploaded as submissions must be clear and of max. 5 MB (image/pdf) or 50 MB (video) in size.

➢ We encourage original content from our participants. The participants will be responsible for the content and university/organizing committee will not be liable to any dispute.

➢ Follow the specific instructions for each activity along with these general instructions.

➢ Results will be declared by the National Fest Committee and the decisions made by them will be considered FINAL. Participants who register will be abide by this rule and no objection over results will be considered.

1ST PRIZE : RS. 1500/-
2ND PRIZE : RS. 1000/-
3RD PRIZE : RS. 500/-

❑ We are giving away prizes worth more than Rs. 25000/- to the winners of various events.
❑ The prizes won will be given to the winners with further communication.

## ORGANISING COMMITTEE

| S.No | Name of Event | No. of activities | Tentative Date | Guidelines for Events | Event Coordinators |
|------|---------------|-------------------|----------------|-----------------------|--------------------|
| 1. | Inaugural | - | 27/07/2020 | - | Dr. Ruma Bhadauria<br>Mr. Vishwas Acharya |
| 2. | Mind Zone Battle-Quiz Competition | 02 | 28/07/2020 | ❖ Participants can register as an individual for event.<br>❖ This is an online quiz regarding which the link and timing –will be shared on your registered mail id.<br>❖ Participants cannot modify their answers post submission.<br>❖ Minimum 50% qualifying participants will be given E-Certificates. | Mr. Alok Acharya<br>Mr. Vishwas Acharya |

| S.No. | Name of Event | No. of activities | Tentative Date | Guidelines for Events | Event Coordinators |
|---|---|---|---|---|---|
| 3. | Anubhav-Entrepreneur Talk | - | 29/07/2020 | By the renowned Entrepreneur | Dr. Ruma Bhadauria Dr. Gurveer Singh |
| 4. | AD-Diction-AD Making Competition | 02 | 30/07/2020 | ❖ Participants can register in individual/teams of 2 members<br>❖ Participants of a team shall belong to the same institute<br>❖ A person can be a part of only one team<br>❖ Max. 2 mins or 50 MB in size of video advertising of product of your choice<br>❖ The video is required to be attached with Registration Google Form and to be submitted within the given time limit<br>❖ The content must be original | Dr. Hem Ahuja |
| 5. | Career Guidance-Expert talk | - | 31/07/2020 | ❖ By the renowned Counsellor | Dr. Mamta Sharma Pareek Mr. Vishwas Acharya |

| S.No | Name of Event | No. of activities | Tentative Date | Guidelines for Events | Event Coordinators |
|------|---------------|-------------------|----------------|------------------------|--------------------|
| 6. | Master Preneur Business Idea Generation-Competition | 02 | 01/08/2020 | ❖ Participants can register as an individual for event<br>❖ Every individual has to imagine that he/she has Rs. 10,000/- (ten thousand) for initial investment for any business.<br>❖ With this initial investment he/she has to come up with a business idea for profit making.<br>❖ The content must be in PDF format with Max. of 5 MB and upto 3000-5000 word limit and brief of your proposal in video of 2mins or 50 MB.<br>❖ The PDF is required to be attached with Registration Google Form and to be submitted within the given time limit<br>❖ The content must be original. | Dr. Alka Swami |
| 7. | Valediction | - | 01/07/2020 | - | Dr. Mamta Sharma Pareek<br>Dr. Gurveer Singh |

# Last Date For Registration and Uploading your Content is : 26/07/2020

**To Register**: https://forms.gle/6wPLnvF2CQt5s2Uw9